

ELECTRONIC MAIL SYSTEM WITH ADVERTISING

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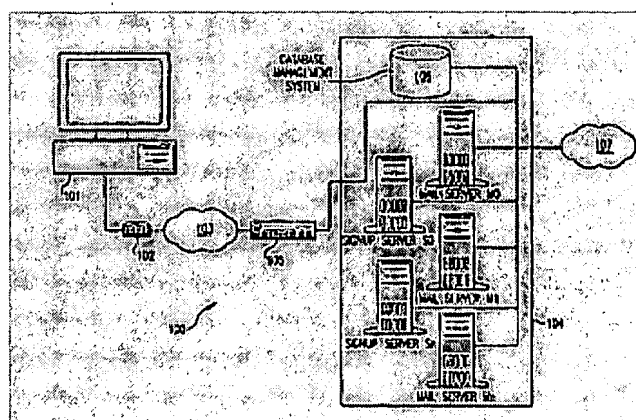
Cited documents:

US4975905
US5475819

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Abstract of WO9740514

A system (100) for providing scheduled messages to a remote user (101) in a batch oriented system. In a preferred embodiment of the present invention, a user (101) creates and/or reads electronic mail locally. While the user (101) creates the electronic mail, a message is displayed to the user (101) on a portion of the local monitor, the message preferably changing in accordance with a local display schedule and stored on a local storage device. The message is preferably targeted to the particular user (101). When the user (101) is ready to transmit the e-mail created and/or receive e-mail addressed to him, the user's local client establishes a connection via a modem (102) with a remote e-mail server system (104). The remote e-mail server system (104) not only receives the e-mail transmitted by the user (101) and/or transmits e-mail addressed to the user (101), but also, updates the user's local messages in accordance with a distribution schedule. After, the e-mail and message updates are transmitted, the user's local client computer is disconnected from the remote e-mail server system (104).



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